



SPONSORSHIP PACKAGE

MCGILL ELECTRICAL, COMPUTER, AND SOFTWARE ENGINEERING STUDENT SOCIETY

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PRESIDENT'S MESSAGE

“...these aspiring engineers are privileged to be in one of the top 10 engineering programs In North America...”



Mustansir Yunus Mukadam, President

The students in the programs of Electrical, Computer, Software Engineering and Electrical Honors Engineering form a group of **dynamic, intelligent, ebullient, and diligent** students whose devotion to their field of study is unparalleled. These aspiring engineers are privileged to be in a program consistently ranked among the top 10 in North America. With an Information Technology building solely dedicated to their purposes, the students, now numbering 800 in the department, have access to state of the art laboratory equipment and computer systems. This availability of **cutting edge technologies**, coupled with the arduous efforts of the **dedicated professors**, makes McGill Electrical, Computer, and Software Engineering a place where students from all across the globe strive to be.

To complement the superior academics of the department, the members of the ExCESS Student Council support various activities to foster pride and create a social environment for students to imbibe the most out of their university experience. ExCESS is actively involved in student affairs committees at the departmental and faculty level. We coordinate special lectures given by professors and/or graduate students where the latest research conducted at McGill is presented to interested undergraduates. We also organize various events round the year which include Foosball Tournaments, Booksales, and the extravagant End of the Year Banquet.

ExCESS has achieved tremendous success since its inception way back in the 1970s. Last year, apart from sending a successful CUTC delegation of students to Toronto and being nominated as **Departmental Group of the Year** by the Engineering Undergraduate Society (EUS), ExCESS outdid itself by getting nominated as **Campus Group of the Year** at the Student Society of McGill University (SSMU) awards.

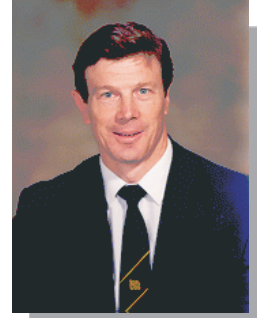
As a corporate sponsor you have the **exciting opportunity** to support the varied activities ExCESS offers to its students, and create an everlasting impression on the engineers of tomorrow with your generous gesture. Our sponsorship packages are flexible with a view for negotiation to best suit your organization.

In hope of establishing a rewarding relationship with you and your company, I would like to thank you for the interest you have shown in the Electrical, Computer, and Software Engineering Student Society of McGill.

Mustansir Yunus Mukadam
ExCESS President
President@ece.mcgill.ca

CHAIRMAN'S MESSAGE

“ExCESS provides a dynamic and stimulating environment for training the engineers of tomorrow.”



David Lowther, Chairman

The Department of Electrical and Computer Engineering offers degree programs in Electrical, Computer, Software Engineering and Electrical Engineering Honors. Its goal is to create skilled engineers who are in demand around the world. Currently, the programs are ranked amongst the **best 10 such programs in North America** and the dedication of the professors and support staff to maintaining this position is **second to none**. Last year, McGill University constructed a purpose designed building for the teaching of Information Technology related areas. This building is unique in that it is targeted purely at undergraduate education in Electrical, Computer, and Software Engineering and Computer Science. This project was made possible by a major donation from Mr. Lorne Trottier, President of Matrox Electronics, and an alumnus of the Department.

However, in as much as the professors and the University can work towards creating an exciting and dynamic educational environment for our students, some part of their education must come from the environment they themselves create. This role is filled by the undergraduate students society, **ExCESS**. This society provides those essential components of an education that pure academics cannot. It trains individuals in leadership and organization; it provides the opportunities to experience the practical side of engineering and to see the career opportunities through industrial visits; and the sponsorship of lectures by individuals from high technology companies helps to emphasize the state of the art in many areas of interest.

Through working together the Department and ExCESS provide a dynamic and stimulating environment for training the engineers of tomorrow. I strongly support ExCESS in its drive to obtain industrial sponsorship for its activities. The funds raised through this activity are used to **enrich the student experience** in the Department. I would urge you to consider collaborating with ExCESS to maintain and develop its role in providing an engineering education that ranks amongst the best in the world.

David Lowther
Chairman, Department of Electrical and Computer Engineering

LORNE M. TROTTER



The Lorne M. Trotter Building for Electrical, Computer, and Software Engineering is dedicated to information technology. It has laboratories equipped with the latest equipment to conduct experiments in analog and digital design, signal processing, embedded design, mixed signal testing, communication systems, software engineering validation and development.

The presence of close to 500 Pentium 4 workstations ensures that our students have ample resources to work with. Intelligent classrooms equipped with dual projector displays, DVD units, and document cameras further enhance the teaching of material to the students and help in their better understanding of the subject.

McGill's wireless network completely covers the building so students with laptops have easy access to the Internet.



Break out rooms in the building provide students the opportunity to hold project meetings, group study sessions, and personal interaction with professors.

The building cafeteria is a great place to meet friends, discuss course work, complete assignments, or simply to have a cup of coffee. The ExCESS student lounge provides our students with a relaxed atmosphere where they can play foosball, surf the web, or catch some shut eye.

ACTIVITIES WE OFFER

ExCESS Annual Banquet

The highlight of the year is the annual semi formal banquet which gathers close to two hundred students, staff and professors. This event recognizes students and professors who have made outstanding contributions to our department and provides a truly memorable evening, especially to our graduating students.



ExCESS Foosball Tournament

Newly introduced last year, the bi-annual ExCESS Foosball Tournament, held in the ExCESS lounge, encourages friendly competition and team spirit within students of the department. With great prizes to be won, this event is much anticipated and provides for great excitement among both the players and the audience.

Open House

A collaborated effort with the Faculty of Engineering, this event is targeted towards students in their senior year of high school. The all day event consists of guided tours, lab demonstrations, and information sessions. It is also an opportunity for ExCESS to reach out and interact with potential students.



Other Activities

- ExCESS holds beginning of the semester booksales. We facilitate the purchase and sale of course books at very reasonable prices.
- New students are welcomed into the department with food giveaways. This is a great opportunity for the young engineers to familiarize themselves with ExCESS and interact with senior students.
- ExCESS provides partial funding for sport teams such as broomball, dragon boat and soccer.

PROMOTING STUDENT WELFARE

Canadian Undergraduate Technology Conference

The CUTC, held once a year in Ontario, brings together many of the country's best and brightest undergraduate engineering students. This 3 day conference hosts a variety of activities including Technology Workshops, Seminars, Panel Discussions, Technology Expositions and Think Tanks. Keynote speakers feature some of Canada's top IT leaders. The CUTC gives our students an opportunity to interact with undergraduate students from other universities, gain knowledge and expertise, and participate in friendly competitions.



This past year was the first time McGill participated in the conference. With a delegation of just four students, we were very successful and were placed first in the "Let's Do Business" competition, a technological business planning workshop. ExCESS is determined to send a larger delegation and achieve unbounded success and accolade.

Committees

A pioneer in developing student life at McGill, ExCESS represents the students of the department in various committees such as the faculty and departmental level Student Issues Committees, Equipment Fund Committee and Course Curriculum Committee. These bodies facilitate discussion between students and professors and strive to improve student life, address grievances, and solve specific academic issues.

ExCESS members are also actively involved with the McGill Engineering Career Centre (MECC) in organizing the Tech Fair which provides an opportunity for corporations to reach out to students and meet potential recruits.



Academic Activities

- ExCESS organizes academic lectures touching on a variety of topics which include nanophotonics, optics, and microelectronics. These lectures are either given by a professor or a graduate student in the specific field. The goal of these lectures is to provide information that is of interest to our students, in a non-classroom atmosphere.
- Peer Advising offers first and second year students the opportunity to meet with senior students to organize their course schedules and discuss certain aspects of their curriculum.

SPONSORING EXCESS

The McGill Electrical and Computer Engineering Student Society is the largest and the most dynamic departmental engineering student society. ExCESS members constitute 800 high-profile undergraduate students registered in Electrical and Computer Engineering, with a graduating class of two hundred per year. It would be a great asset for any company to tap into such an important student population through Corporate Sponsorship.

Why do we need sponsorship?

To support our activities

Corporate sponsorship helps support our activities and services. Part of that funding is also used to buy academic equipment for students. It is due to this involvement that ExCESS has a strong campus presence.



ExCESS Banquet, 2004

To improve our academic and industrial resources

Sponsorship provides the resources for organizing and maintaining our seasonal series of lectures on the research being done at McGill. These lectures allow students to explore the types of departmental research and experiments conducted in our labs, as well as obtain genuine academic counseling for those interested in pursuing graduate studies.



A class 10,000 clean room at the Photonics Systems group.

SPONSORSHIP OPTIONS

GOLD Package

-Value: \$2000 and above

Benefits for your organization:

Company exposure to the students

- Company's name engraved on our gold sponsorship plaque as our "2005 - 2006 Gold Sponsor" which will be displayed in the student lounge.
- Logo or poster of the organization appearing in our ExCESS Student Lounge and information board.
- Logo and link appearing on the ExCESS website.

Industry Lecture Opportunities

- Logo of the company appearing on all lectures advertising material.
- Multimedia presentation room available for presentation on the company's industry fields, and for recruitment and career opportunities.

Primary ExCESS Annual Banquet sponsor with

- Company's banner displayed in a visible location at the reception hall.
- 2 tickets to the banquet.
- The opportunity to address the guests (5 minutes).
- Logo of the organization appearing on promotional posters and website.
- Logo on ticket.
- One page of publicity inside the evening program (5" x 8").
- Honorable mention by the Master of Ceremony.

Other benefits

Upon request, other options may be considered.

SPONSORSHIP OPTIONS

SILVER Package

-Value: \$1000 to \$2000

Benefits for your organization:

Company exposure to the students

- Company's name engraved on our silver sponsorship plaque as our "2005 - 2006 Silver Sponsor" which will be displayed in the student lounge.
- Logo or poster of the organization appearing in our ExCESS Student Lounge and information board.
- Logo and link appearing on the ExCESS website.

Secondary ExCESS Annual Banquet sponsor with

- 2 tickets to the banquet.
- Logo of the organization appearing on promotional posters and website.
- Logo on ticket.
- Half page of publicity inside the evening program (5" x 8").
- Honorable mention by the Master of Ceremony.

Other benefits

Upon request, other options may be considered.

BRONZE Events Sponsorship

-Value: Up to \$1000

Benefits for your organization:

Company exposure to the students

- Company's name engraved on our bronze sponsorship plaque as our "2005 - 2006 Bronze Sponsor" which will be displayed in the student lounge.
- Logo or poster of the organization appearing in our ExCESS Student Lounge and information board.
- Logo and link appearing on the ExCESS website.

Special Events Sponsorship

- Company name associated with event.
- Company banner displayed at event.
- Logo of the company appearing on promotional posters and website.

Other benefits

Upon request, other options may be considered.

THANK YOU

The ExCESS council would like to thank you for considering to sponsor ExCESS. We hope that you like what we have to offer.

Please keep in mind that we are flexible and would be willing to consider any proposals and/or conditions.

Thank you once again.

The ExCESS Council

